

Know Your Neighborhood Study

You've been invited to this study by a friend who's taking a design class at the UW. For class, we're envisioning a mobile app experience that could transform a walk around your neighborhood into an exploration of points of interest, history and culture that you may not have otherwise known or seen. By participating in this study, you're helping us understand what kinds of tidbits might be interesting to feature in our demo app.

This study has two parts:

- Part 1: Going on a walk around your neighborhood and taking 5 pictures of things that interest you.
- Part 2: Answering a few survey questions about your experience.

Please complete both parts by 1 November. Thanks!

And sorry! Because this survey asks that you upload photos, Google Forms requires you to login to the survey. If you'd rather just take the survey and email/text us your photos, please use this link to take the survey: <https://forms.gle/1a11Eb4PuXhyqaSHA>

* Required

Part 1: Time to go outside!

Take 5 pictures of interesting things around your neighborhood & write a quick description about why each picture caught your eye.

Once you've taken your pictures you'll be able to upload them later in this survey and add a short description.

What's "interesting" is up to your own definition -- anything that sparks curiosity or grabs your eye! Have fun and get creative in whatever ways you'd like! We recommend exploring your immediate surroundings as well as more distant places within your neighborhood such as parks, city centers and other community landmarks.

Also, please:

- DON'T include personal information in the pictures or your descriptions; we may share these with professors and classmates at the UW. Your pictures may even be featured in our final app design!
- DO respect others' privacy and ownership when taking pictures; you can take pictures of privately owned property but please get owners' permission to do so.
- DO keep your content respectful; no pictures or explanations that you wouldn't be comfortable showing to your grandparents or kids. One exception is for content of cultural or artistic value (e.g. event posters, street art, murals, etc)

Picture 1

If you have trouble uploading, contact your friend for alternate sharing options.

1. Upload picture 1

Files submitted:

2. What prompted you to take picture 1?

Picture 2

If you have trouble uploading, contact your friend for alternate sharing options.

3. Upload picture 2

Files submitted:

4. What prompted you to take picture 2?

Picture 3

If you have trouble uploading, contact your friend for alternate sharing options.

5. Upload picture 3

Files submitted:

6. What prompted you to take picture 3?

Picture 4

If you have trouble uploading, contact your friend for alternate sharing options.

7. Upload picture 4

Files submitted:

8. What prompted you to take picture 4?

Picture 5

If you have trouble uploading, contact your friend for alternate sharing options.

9. Upload picture 5

Files submitted:

10. What prompted you to take this picture 5?

Survey

Part 2

11. Think back to your experience getting outside to take pictures for this study. Was it fun or did it feel like a boring task? *

Mark only one oval.

	1	2	3	4	5	6	7	
Boring Task	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Fun

12. Why did you choose your answer above?

13. Did taking these pictures make you think differently about your neighborhood? If yes, how?

Community

14. On a scale from 1 - 7, how connected do you feel to your neighborhood? *

Mark only one oval.

	1	2	3	4	5	6	7	
Not At All Connected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Connected

15. Why did you choose your answer above?

16. How important is it to you to feel connected to your neighborhood / local community? *

Mark only one oval.

	1	2	3	4	5	6	7	
Not Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Important

17. Why did you choose your answer above?

Exploration

18. How often do you explore your neighborhood? *

Mark only one oval.

- Once a year
- Once every 3 months
- Monthly
- Weekly
- Daily
- Never
- Other: _____

19. Outside of regular tasks and errands, how do you explore your neighborhood?

20. Do you currently use any apps/resources to discover or explore points of interest in your city? *

Check all that apply.

Google Maps + Reviews

Yelp

Facebook

Instagram

The Stranger

The Nudge App

The Evergrey

None of the above

Other: _____

21. If you do use existing app(s) to explore your city, what do most commonly use them for?

Just a few more questions

Wrap Up

22. Has quarantine during the COVID-19 pandemic impacted your ability to explore your neighborhood? Why or why not?

23. During quarantine how important has it been to your physical and mental health to get outside?

Mark only one oval.

	1	2	3	4	5	6	7	
Not Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely Important

24. Has quarantine made you want to connect and/or explore more within your community? Why or why not?

25. So we can connect this survey to you, what's your first name (nickname works too)?

26. Would you be interested participating in a future survey to critique a draft design of this app?

Mark only one oval.

Yes

No

27. Anything else you'd like to add?

THANK YOU!

We really appreciate your time and the creativity you just added to this class project!

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